

# One crisis too many? Can the EU survive Greece, Ukraine *and* defeat deflation?

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**Oxford Analytica Client Conference Call**  
**Thursday, 26 February, 15:00 UK Time**



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## One crisis too many? Can the EU survive Greece, Ukraine *and* defeat deflation?

After nearly five years of scrambling to solve the euro crisis, Europe is no better off – in fact, in some ways it is worse than ever. Greece's Syriza taking debt negotiations down to the wire, taking the risk of default and 'Grexit' higher now than ever. Europe's traditional crisis approach of muddling through may not work anymore: the longest Greece can probably hold out is May. Also that month, the United Kingdom will hold election that could return to government the Conservatives, who have vowed to hold an 'in/out' referendum on EU membership by 2017 -- the same year the country holds the presidency of the EU and France and Germany go to the polls. Yet these political risks, grave though they are, seem almost tame when compared what is at stake if EU and US efforts to find a solution to the conflict in Ukraine fail – leaving Russia emboldened.

Join our Client Conference Call to explore the outlook for Europe as we address key questions including:

- Can Europe cope with a Greek default, or even continued Greek political volatility?
- What can EU leaders do to improve growth and job creation?
- What options, if any, remain open to the ECB, especially if sovereign quantitative easing (QE) does not work?
- What is the most likely path that the UK-EU relationship, regardless of what government is elected in May?

## Chair

### **Paul Maidment, Director of Analysis, Oxford Analytica**

Paul Maidment joined Oxford Analytica in December 2014 as the Director of Analysis and Managing Editor of the Oxford Analytica Daily Brief.

He is an award-winning journalist who founded the New York-based digital editorial consultancy Bystander Media in 2010. A pioneer in combining digital and print journalism, he was previously Editor of [Forbes.com](http://Forbes.com) and Executive Editor of Forbes, transforming a magazine website into the leading online destination for business, finance and up-scale lifestyle. Before joining Forbes in 2001, Paul was the founding Editor of the Financial Times' award-winning web site [FT.com](http://FT.com) and Assistant Editor of the newspaper. His early career as an editor and foreign correspondent encompassed The Economist, the Asian Wall Street Journal and the BBC in the U.K. the U.S. and Asia — a depth of journalistic experience and breadth of media that gives him a unique perspective on the changes transforming publishing and the world economy. Paul was inducted into the Digital Hall of Fame in New York in 2010.

### **Panellists will include:**

#### **Professor Anand Menon , Europe Region Head, Oxford Analytica**

Professor of European Politics and Foreign Affairs, Kings College London

Professor of European Politics and Foreign Affairs at Kings College London, co-directing the project 'Europe in Crisis'. Previously Professor of West European Politics and founding Director of the European Research Institute, at the University of Birmingham. Taught for ten years at the University of Oxford (St Antony's College). Has held positions at the Fondation Nationale des Sciences Politiques, Boston University, Columbia University and New York University. Author and editor of multiple books on the European Union, France and NATO and published widely in the media, including the *Financial Times* and *Wall Street Journal*.

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**Erik Jones, Contributor, Oxford Analytica**

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Professor of European Studies, SAIS, Bologna Centre, Johns Hopkins University

Erik Jones is Professor of European Studies and Director of European and Eurasian Studies at the Paul H. Nitze School of Advanced International Studies (SAIS) of the Johns Hopkins University. He is also Director of the Bologna Institute for Policy Research at SAIS Europe (formerly the SAIS Bologna Center) and a Senior Research Fellow at Nuffield College in Oxford, United Kingdom. Professor Jones is author of *The Politics of Economic and Monetary Union* (2002), *Economic Adjustment and Political Transformation in Small States* (2008), and, together with Dana Allin, *Weary Policeman: American Power in an Age of Austerity* (2012). His most recent volume is a collection of short essays he wrote for Oxford Analytica called *The Year the European Crisis Ended* (2014). He is editor or co-editor of more than twenty books or special issues of journals on topics related to European politics and political economy including *The Oxford Handbook of the European Union* (2012) and *The Oxford Handbook of Italian Politics*.

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**Vanessa Rossi, Advisor on Global Economics and Finance, Oxford Analytica**

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Advisor in global economics and finance in Oxford Analytica; formerly Senior Research Fellow at the Royal Institute of International Affairs, Chatham House. Vanessa Rossi has extensive experience within private, government and academic sectors including the European Commission and senior roles with consulting groups in the UK and Germany. Her previous positions include the Research Director for Swiss Bank Corporation, London and Director of International Economics, Oxford Economics; also graduate researcher at Princeton University and extensive range of publications and media work.