



## Unfold the potential

Get the most out of the Daily Brief

### What is the Daily Brief?

The Oxford Analytica Daily Brief assesses the significance and impact of critical events and trends in the macro environment. Drawing on our global expert network and in-house team, we deliver insights through dissection and analysis of developments in macroeconomics and the political economy. The Daily Brief gives clients a proven edge in assessing the impact of global events, enabling them to turn risks into opportunities.

Helping clients to master the macroeconomic and geopolitical environment

The Daily Brief analysis is presented by sector, country and region, providing a fast and comprehensive overview of the latest and most significant issues.

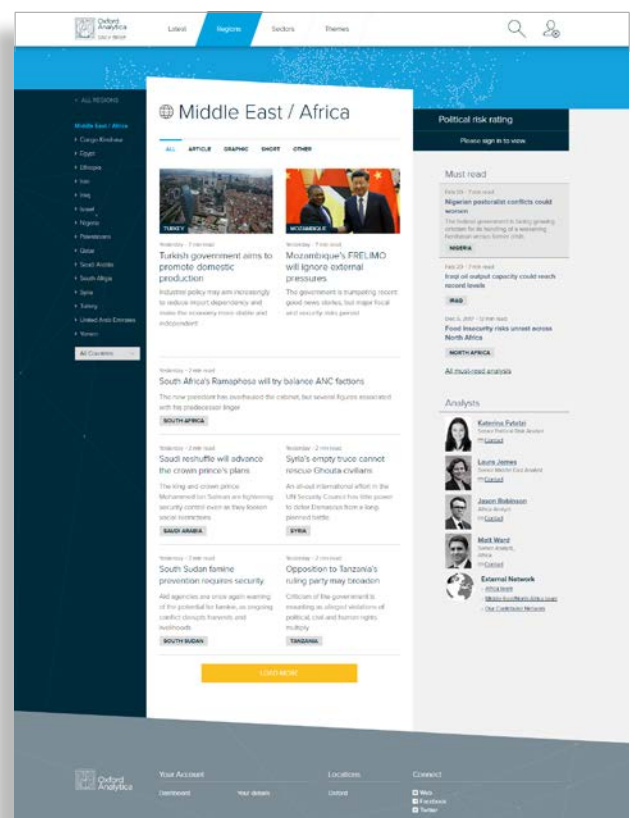
### Ease of use

- Stay informed on updates to articles and custom searches with custom **alerts**
- **Follow analysis** on specific countries, regions and sectors of interest
- Simple and **comprehensive search** capabilities
- Fully **responsive design** for mobiles and desktops
- **Easy navigation** and clear presentation

### Country risk rating

The Daily Brief now incorporates **risk ratings for over 150 countries**, updated quarterly and including a country-by-country history.

Our risk ratings represent an aggregate measure of several key political risks, which can have a material impact on businesses operating in that country.





## Featured analysis and direct access to analysts

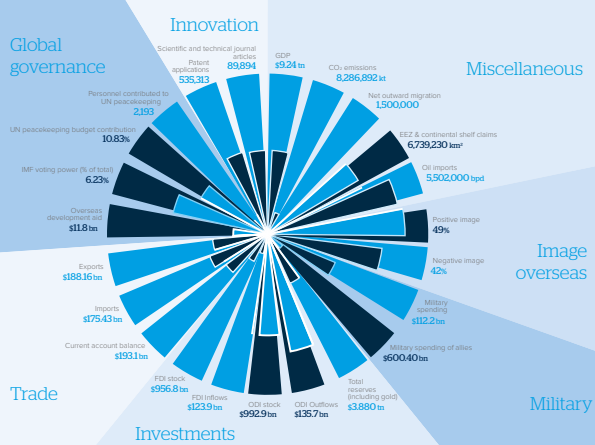
Our analysts identify **landmark articles**, highlighting **key issues** with wider and longer-term relevance for each region, country and sector.

Follow up **directly with our analysts** by email or phone, if you want to examine what the Daily Brief analysis means for your organisation.

## Themes

Theme pages **highlight and monitor key trends** with high and long-term impacts on the macro environment.

These trends are cross-regional or cross-sectoral. Examples include global cities, demographic shifts and global governance.



## Wide array of formats

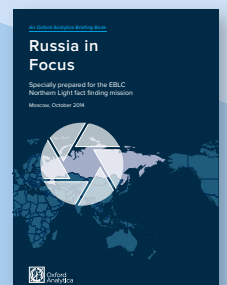
The Daily Brief's insights are delivered to suit the way you work:

- Full length articles
- Short summaries
- The Oxford Analytica Weekly Brief
- Graphic analysis
- Conference calls
- Daily emails and email alerts

## Saved articles and customisable PDF books

Build your own library of content by saving relevant articles, or create a **personalised PDF book** of articles to suit your agenda.

We frequently issue our own curated collections covering particular themes or events.



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