

# Risks and Opportunities, 2018

## What does the New Year hold in prospect?

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**Oxford Analytica Conference Call**

**Wednesday, 13<sup>th</sup> December, 15:00 UK time**



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## **Risks and Opportunities 2018**

### **What does the New Year hold in prospect?**

We do not believe that the business and investment risk drivers will diminish in 2018, but that they will be secondary to growing political and policy-driven risks at the international, regional, national and sub-national levels.

And we think that will be as true for those guiding governments and investment portfolios as for those steering corporations.

But where there is risk, there is opportunity. Thus, as has become our year-end custom, we are diverging from our usual topical approach in our monthly client conference calls to look instead at the prospects for 2018 and the risks and opportunities it will bring across a wide range of geographies, sectors and issues.

Our Analysts who bring you the Daily Brief throughout the year will offer their insights and outlooks, but we also want to know what risks and opportunities are on your radar for the coming and we shall make as many of those as possible as the basis of the call on Wednesday, December 13, 15.00 GMT, 10.00 EST.

You can pre-submit your issues and questions when you register for the call, and again any time after you receive your confirmation.

## Chair

### **Paul Maidment, Director of Analysis and Managing Editor, Oxford Analytica**

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Paul Maidment joined Oxford Analytica in December 2014 as the Director of Analysis and Managing Editor of the Oxford Analytica Daily Brief.

He is an award-winning journalist who founded the New York-based digital editorial consultancy Bystander Media in 2010. A pioneer in combining digital and print journalism, he was previously Editor of [Forbes.com](http://Forbes.com) and Executive Editor of Forbes, transforming a magazine website into the leading online destination for business, finance and up-scale lifestyle. Before joining Forbes in 2001, Paul was the founding Editor of the Financial Times' award-winning web site [FT.com](http://FT.com) and Assistant Editor of the newspaper. His early career as an editor and foreign correspondent encompassed The Economist, the Asian Wall Street Journal and the BBC in the U.K. the U.S. and Asia — a depth of journalistic experience and breadth of media that gives him a unique perspective on the changes transforming publishing and the world economy. Paul was inducted into the Digital Hall of Fame in New York in 2010.

## Panellists

### **The [Analysis team](#) at Oxford Analytica**

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